

PRAXISAURIL AUTUMN CONFERENCE
HILTON CITY CENTRE, LIVERPOOL, 4-5 OCTOBER 2018

[SESSIONS AND TIMINGS SUBJECT TO CHANGE]

Wednesday 3rd October:

12:00-16:00 AHSS Business Engagement and Commercialisation Network Workshop (free to attend, booking required via [Eventbrite](#))

19:00-21:00 Registration (Grace Suite foyer)

Thursday 4th October:

08:30–10:00 Registration, refreshments (Grace Suite foyer)

10:00–10:05 Welcome to Liverpool: Dr Alasdair Cameron, Director of Strategic Engagement, PraxisAuril

10:05–10:15 Chairs' Conference Address: Dr Angela Kukula, Chair, PraxisAuril and Director of Enterprise, Institute of Cancer Research

10:15–10:45 Opening plenary: Professor Trevor McMillan, Vice-Chancellor, Keele University

10:45–11:15 Plenary: Dr Julie Bayley, Director of Research Impact Development, University of Lincoln

11:15–12:00 Networking break, refreshments

12:00–12:20 PraxisAuril update: Maxine Ficarra, CEO, PraxisAuril; Jennie Shorley, Deputy Chair, PraxisAuril Professional Development Committee

12:20-13:00 Plenary: Professor Mark Boyle, The Heseltine Institute for Public Policy & Practice

13:00–14:00 Lunch

14:00–15:00 Breakout sessions 'A' (see below)

(A1)	(A2)	(A3)	(A4)
<p>Session chair: Dr Kirstie Cochrane</p> <p>Building regional innovation – perspectives from Nottingham (Research Consulting)</p> <p>Growth in the Eastern region (University of Essex)</p> <p>Transforming graduate employment outcomes through holistic regional business support (University of Derby)</p>	<p>Session chair: Bryn Jones</p> <p>How do Higher Education institutions foster innovation in their respective regions? (Beauhurst)</p> <p>Competence Centres - A model for delivering regional economic impact through industry/ academia research collaboration (Invest Northern Ireland)</p> <p>Scotland’s new University Innovation Funding (UIF): a new outcome based, collaborative approach to knowledge exchange and innovation support (Scottish Funding Council)</p> <p>2nd City (University College Cork)</p>	<p>Session chair: Leanne Kenyon</p> <p>Big innovation, small budget: Running a successful innovation and knowledge exchange secondment scheme (University of Leeds)</p> <p>Industry staff on campus – taking collaborations once step closer (University of Oxford)</p> <p>The whole is greater than the sum of the parts (Transport Systems Catapult)</p> <p>Looking behind closed doors (University of Kent)</p>	<p>Session chair: Dr Stephen Hillier</p> <p>National Manufacturing Institute for Scotland (O’Herlihy & Co.)</p> <p>Building regional innovation in hard-to-get-to places: A Cumbrian business support case study (Lancaster University)</p> <p>Keele Research and Innovation Support Programme – a case study of innovation support for SMEs in a low-innovation business community (Keele University)</p> <p>Creating a successful innovation hub, lessons learnt at Sensor City (Sensor City)</p>

15:00-15:30 Networking break, refreshments

15:30- 17:00 Breakout sessions ‘B’ (see below)

(B1)	(B2)	(B3)
<p>Session chair: Bryn Jones</p> <p>Welsh Industry Liaison Officers (WILOs) network and the role of a KE Professionals' network in a Regional Innovation System (Bangor University; Cardiff University)</p>	<p>Session chair: Dr Amanda Baxendale</p> <p>Heart of Herts: supporting the growth of a world-class cell and gene therapy cluster in an ailing English New Town (Royal Veterinary College; University of Hertfordshire)</p>	<p>Session chair: Jenny Ritchie</p> <p>Routes to a successful academic-industry relationship (University of Cambridge)</p>

19:00 Drinks reception, conference dinner and quiz – Merseyside Maritime Museum, L3 4AQ (pre-dinner drinks 7pm; call to dinner 7.45pm)

Friday 5th October:

09:00-09:05 Welcome to day two: Dr Alasdair Cameron

09:05-09:30 Plenary session: Alice Frost, Director of Knowledge Exchange, Research England

09:30-10:00 Plenary session: Chris Barkey FEng, Chief Executive Officer, Henry Royce Institute

10:00-10:30 Networking break, refreshments

10:30-12:00 Breakout sessions 'C' (see below)

(C1)	(C2)	(C3)	(C4)
<p>Session chair: Dr James Wilkie</p> <p>Regional Innovation Clusters: Challenges and Ambitions (Midlands Innovation)</p> <p>Scale-up Programme (SETSquared)</p> <p>South West Creative Technology Network (SWCTN) (University of Plymouth; Bath Spa University)</p> <p>Connecting our Capabilities - what we have learned so far (University of Sheffield)</p> <p>ASPECT – breaking new ground with social sciences commercialisation (presented by the University of Manchester)</p> <p>Impacting Business By Design (Nottingham Trent University)</p>	<p>Session chair: Ian Cox</p> <p>Why are multinational companies choosing UK academic research partners? Motivations, challenges and rewards of working with UK academic institutions (Elsevier)</p> <p>Translate: An early stage innovation model for medical technologies research (University of Leeds)</p> <p>Delivering knowledge exchange in the Arts – with City of Culture in mind! (Coventry University)</p> <p>CEIDR: A New Model for Commercial Translation (University of Liverpool - Centre of Excellence in Infectious Diseases Research)</p>	<p>Session chair: Dr Dave Bembo</p> <p>Collaboration, KE and state-of-the-art facility access: a chemical reaction for innovation (Lancaster University)</p> <p>Managing academics expectations in spin-off creation (City University, London)</p> <p>Incentivising industrial engagement through impact, income and influence (University of Birmingham)</p> <p>Using devolved impact funding to engender culture change: deploying MRC Proximity to Discovery funding (University of Bristol)</p>	<p>Session chair: Tim Brundle/ Dr Sarah Macnaughton</p> <p>Developing TTO/KE Office staff – the challenge of new entrants and people development (Research Consulting)</p> <p>Building a Knowledge Exchange Unit (Coventry University)</p> <p>How to use a Design Thinking approach for developing a KE staff development programme (University of the Arts London)</p> <p>PraxisAuril pathways to professional development (PraxisAuril)</p>

12:00-12:15 Break

12:15-12:45 Closing plenary: [Kev House](#) 'The Art of Being Brilliant'

12:45-13:00 Closing messages

13:00- 14:00 Lunch, depart (grab & go lunch, please help us to reduce food waste by having lunch or taking it with you!)