

Directors' Forum

The Møller Centre, Churchill College, Storey's Way, Cambridge, CB3 0DS

20-21 March 2018

Programme

Tuesday, 20 March 2018

1830 Keynote lecture – Dr Deborah Lock, University of Lincoln/Lincoln Intl business school
Professional identity in knowledge exchange.

Dr Lock will draw on her PhD research and experience as a KE Director to consider professional identity in knowledge transfer. This little examined area considers the role of the individual and the institution in creating KT identity, and the influence of funders and policy makers on KT roles and organisational function. In considering KT staff specifically, Deborah's talk will raise important questions for PraxisAuril in terms of building an enduring professional practitioner community.

1900 Drinks reception

2000 Dinner (at The Møller Centre)

Wednesday, 21 March 2018

0930 Welcome – Sean Fielding RTTP, Vice Chair PraxisAuril and Director of Innovation, Impact & Business at University of Exeter

0945 The Knowledge Exchange Framework: update on sector consultations – Alice Frost, Head of Knowledge Exchange Policy HEFCE

1030 The KEF Concordat - Greg Wade, Higher Education Policy Advisor, Universities UK

1100 Peer Review for KE offices – Tony Raven, Chief Executive, Cambridge Enterprise

Defining what 'good' KE looks like in a range of contexts is an area where KE practitioner Directors must lead, to ensure that the full range of KE activity is better communicated and understood, internally and externally.

Tony will describe a proposed new practitioner-led scheme which will support Heads of Office through a self-assessed, office review process.

1130 Networking break, refreshments

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1200 Peer Review for KE offices – small group discussion and feedback

Directors will be asked to discuss in groups the design of a proposed 'maturity model' tool and identify key indicators which can be used to showcase, in context, the breadth and depth of KE activity and achievement in different types of organisations.

1300 Lunch, networking

1400 Professional standards and accreditation – Sean Fielding RTTP

After a period of intense scrutiny by key stakeholders, our profession is starting to receive some positive recognition for its wide range of capability and achievement. We know that we are on a par with the best in the world, but how do we define just how good we are – and prove it? We publish a set of competencies and standards and embrace 'accreditation' mechanisms against which we can benchmark ourselves internationally.

Directors will discuss how we can grasp the opportunity of our current raised profile to drive a commitment to and recognise individual professional excellence.

1430 Mentoring and training update for Directors – Sue Sundstrom RTTP

The Head of Commercialisation & Impact at Bristol University presents 'Why are we here?' an update on the Professional Development Committee's evolution. Questions around your training requirements, what we can do differently and how we can deliver more will be discussed.

1500 Networking break, refreshments

1530 Dr Siraj Shaikh - Professor of Systems Security at the centre for Transport and Mobility Research, Coventry University and co-founder of CyberOwl

The academic entrepreneur and the KEF.

Dr Shaikh will provide the perspective of an engaged and entrepreneurial academic considering the opportunities for getting research to market, and the support that KT professionals can provide. Siraj has worked for the KTN, as an industry fellow, and co-founded the Coventry University spin-out 'CyberOwl'. He has written on the incentivisation that the KEF may present ('How to make yourself more KEFable' THE, 16/11/2017) and will reflect on conversations had during the day to conclude our discussions.

1600 Close