

**PraxisAuril East Midlands Regional Event**  
**12:30 – 3:30, July 11th 2019**  
**NEWN58, Newton Building, Goldsmith Street, NTU City Campus**

12:30 – 13:15	Lunch
13:15 – 13:30	Welcome and introductions – Jeremy Hague, Director of Partnerships Local Engagement and Commercial Services, Nottingham Trent University
13:30 – 14:00	<p>Paul Condliffe - Research Commercialisation Manager, Nottingham Trent University  George Rice - IP Commercialisation, Financial &amp; Business Services, University of Nottingham  Mark Bennett - Head of Intellectual Property Exploitation, University of Loughborough</p> <p><i>'The Good, The Bad and The Ugly: managing, protecting and exploiting the IP of Universities'</i></p> <ul style="list-style-type: none"> <li><i>We bring together an expert panel of IP managers from East Midlands universities to share some of their successes and highlight lessons learned</i></li> </ul>
14:00 – 14:15	Q & A, group discussion
14:15 – 14:45	<p>Head of Innovation Policy, Lorna Dukes</p> <p><i>What is the IPO doing to help with managing, protecting and exploiting the IP of Universities?</i></p> <ul style="list-style-type: none"> <li><i>The IPO will be introducing the work they do to support universities to take informed decisions about IP. They will be covering what their 2019 survey on the Lambert Toolkit reveals, their review of the Intellectual Asset Management for Universities guidance; and their IP for Research workshops for university PhD students and researchers.</i></li> </ul>
14:45 – 15:00	Q & A, group discussion
15:00 – 15:30	Panel Discussion with all speakers, group discussion
15:30	Close