

WELCOME TO SOFTWARE COMMERCIALISATION

Thank you for joining us on this two-day programme. Many of us working on technologies from universities (and other institutions) understand the routes to disseminate, market and commercialise technologies of various types, but also understand that the requirements for software are somehow different.

Over this course, expert speakers will demystify the handling of software disclosures. We will examine due diligence, patenting and licensing - all from the specific viewpoint of software. Some software may be viewed as a medical device, and this may be beneficial (or not!), so we'll review the criteria and implications. Finally, we will hear the stories of two entrepreneurs who have taken software from university research into spinout companies and you will have the chance to ask them questions.

We are very much looking forward to meeting and working with you in Loughborough.



GAVIN SMITH
CONSULTANT
COURSE DIRECTOR



DAVID BROWNLEE
HSC INNOVATIONS
CO-COURSE DIRECTOR



There are 10 RTTP points for this course

PROGRAMME

WEDNESDAY 15 MAY 2019: Restaurant, Burleigh Court

1830-2030 Registration, drinks reception and buffet

THURSDAY 16 MAY 2019: Soar Room, Burleigh Court

0830-0845 Course introduction – *Gavin Smith*

0845-0915 Delegates' aims and objectives – *David Brownlee*

0915-1000 Software basics – *Gavin Smith*

1000-1045 Non-patent IP interacting with software – *Nicholas Ferrar, Adamson Jones*

1045-1115 Refreshment break and networking

1115-1300 Software licensing rights and obligations (including open source and creative commons) –
Scott Wilson, Cetis LLP & OSS Watch

1300-1400 Lunch

1400-1430 Licensing - delegate exercise A – *Scott Wilson, Cetis LLP & OSS Watch*

1430-1530 Software patents – *Philip Cupitt, Marks & Clerk LLP*

1530-1600 Refreshment break and networking

1600-1630 Software patents - delegate exercise B – *Philip Cupitt, Marks & Clerk LLP*

1630-1700 Software disclosure and due diligence – *Gavin Smith*

1900-2100 Networking event including dinner and drinks in the restaurant, Burleigh Court

FRIDAY 17 MAY 2019: Soar Room, Burleigh Court

0830-0900 Introduction to Day 2 and Example Business Models – *Gavin Smith*

0900-1100 When is software a medical device? Includes delegate exercise C – *Peter Donnelly, Medzone Solutions Ltd*

1100-1130 Refreshment break and networking

1130-1245 Commercialisation stories and panel Q&A chaired by *Gavin Smith*
Catherine Bottrill, Pilio Group and James Walkerdine, Relative Insight Ltd

1245-1345 Delegate exercise D - Example disclosures on all the above topics [*includes refreshment break and working lunch*]

1345-1400 Back at the ranch – actions – *David Brownlee and delegates*

1400 Course close