



# Knowledge Exchange in the Social Sciences, Humanities & the Arts

9 – 11 December 2019

The Møller Centre, Cambridge

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## Outline programme (subject to change)

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**Registration will take place from 13.00 to 15.00 on Monday 9 December. The course will start at 09.00 on Tuesday 10 December and will finish at approximately 16.00 on Wednesday 11 December.**

Course content includes, but is not limited to:

- Sources of value
- Defining the business
- Consultancy as a route to further engagement
- Protecting IP
- Strategy, stakeholder analysis, engagement and external ecosystems

**A registration lunch with tea/coffee/soft drinks will be provided on Monday, and a buffet dinner with drinks will be provided on Tuesday evening. There are plenty of opportunities to network throughout the course.**

It's important that you're able to commit to attending the whole course, so please do take this into account when making your travel plans.

Please note that to be awarded the allocated 12 continuing education credits towards your application to become a Registered Technology Transfer Professional (RTTP) **ALL** sessions must be attended.

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**Course Directors:** Andrew Wray, University of Bristol; Christoph Köller, Görgen & Köller GmbH; and Mark Mann, Oxford University Innovation