*Survey*

***Survey on Unlocking and Sustaining Value through Strategic University-Industry Partnerships***

The Centre for Science, Technology and Innovation Policy (CSTI) at the University of Cambridge partnered with PraxisUnico in 2014 to develop a US-UK workshop exploring what needs to be done to unlock and sustain value through strategic university-industry partnerships. [A report providing detailed findings can be downloaded here](http://www.ifm.eng.cam.ac.uk/news/building-strategic-university-industry-partnerships-lessons-from-the-uk-and-us/#.Vf_aLN9VhBc). This topic was also explored in the recent Dowling Review of business-university collaborations.

Both the workshop and the Dowling Review revealed a number of areas where further research could greatly benefit the university-industry partnering community. To begin to address a number of these, CSTI is seeking insights from individuals within universities and companies either directly involved with, or having knowledge of, strategic university-industry partnership development.

Key areas explored in the survey include:

* Understanding more systematically the value derived by different types of universities and firms ***to help us develop a framework for exploring and assessing value***
* The types of university-based functions required to support these partnerships and how they vary as partnerships evolve, ***going*** ***beyond contract and IP negotiations!***
* Understanding what affects university partner choice ***to help inform policy development and inward investment support programmes***
* Understanding how challenges evolve as partnerships mature ***to inform how approaches, support functions and government support may need to change over time***
* Key trends and emerging locations ***to help us understand how the landscape is shifting***

CSTI would greatly appreciate your insights on these issues. If you are interested in contributing to this work, we would be grateful if you would complete the following short survey:

<http://cambridge.az1.qualtrics.com/jfe/form/SV_eqFxmy44XjTxbdX>

It should take approximately 10-15 minutes to complete. All responses will be treated in the strictest of confidence.

With best wishes and thanks,

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