

## **The value of PraxisAuril membership**

Our network of over 5000 individuals is responsible for the range of activities which facilitate the commercialisation of university, public sector and charity based research. Organisations and institutions can benefit hugely from becoming members

**Membership benefits the organisation** - membership is on an **organisational**, not an individual, basis which means that everyone within the organisation has membership rights and access.

**Value for money** - individuals within member organisations are entitled to discounted attendance at our conferences, training courses and other events. Members can also access early-bird offers not available to non-members.

**Advocacy** - ensuring that our community is recognised by sector stakeholders as a voice for knowledge exchange is a key priority for PraxisAuril. By working on behalf of our members we aim to ensure that your views are represented and heard in key policy debates, to help inform and shape new initiatives.

As a member, you have the opportunity to feed your views into key sector consultations and hear from policy makers at conference and other events. The implementation of the Industrial Strategy is a key focus and as the newly formed UKRI gets underway we are working to ensure that your voice is heard in discussions that will shape the Knowledge Exchange Framework. This will be achieved through member-only regional events, proactive stakeholder engagement and by providing written evidence and case studies of KE in practice.

**Making new connections** - our annual conferences, training courses and other events are a great way to make new connections. We also hold exclusive member-only events. Attendees and speakers include representatives from higher education, government, industry, professional firms, Public Sector Research Establishments and the NHS.

**Professional development** – all PraxisAuril training courses offer RTTP points, a global accreditation that demonstrates trust and confidence to your stakeholders and customers. We support the route to RTTP and encourage the new form: RTTP Candidate Pathway to support you on your journey. For more information, please see <http://attp.info/>. We also provide personal development opportunities for those involved with our training courses.

We support the professional development of our members by offering a 1:1 mentoring scheme for individuals, free of charge. We will work with you to understand your aims, and then match you with a mentor. Our mentors are senior individuals who will work with you to achieve your goals.

**Member-only platforms** – we offer secure forums for peer-to-peer discussions, and for posing queries and sharing information, these groups are of real value to our members

**Communicate your successes; demonstrate your expertise** – the PraxisAuril website acts to signpost information relating to UK KE activity, expertise, success and impact, it gives a platform to reach a range of stakeholders including government, industry, funders and overseas organisations – all of whom are regular visitors and recipients of our wider communications.

Member organisations can include items on our website free of charge - including blog posts and case studies - for the benefit of the wider membership. We also actively promote relevant content via our regular email updates and social media channels which reach around the world.

**Advertise job vacancies** – members can post details of their job vacancies to the extremely busy jobs section of our website free of charge, vacancies are also captured in our regular email updates.

**Represent your organisation** by speaking at one of our training courses, or volunteering on one of our Committees. PraxisAuril is run by volunteers from within the profession. Whether by joining committees, contributing to workshops or delivering training, PraxisAuril provides members with the opportunity to affect developments in the profession at a national level.

**Access to resources** – we provide a range of practical tools and resources for those working within the commercialisation profession, key resources are restricted to members only through our website. Sign up via our website to access resources, and also to opt in to receive our regular email updates.

### Member benefits illustrator

MEMBER BENEFIT	PRAXISAURIL MEMBERS	NON-MEMBERS
Supply content for the PraxisAuril website	✓	Only where there is a clear benefit to PraxisAuril members
Mentoring programme	✓	✗
Include content for our regular email updates	✓	Only where there is a clear benefit to PraxisAuril members
Blog posts and case studies	✓	Only where there is a clear benefit to PraxisAuril members
Input into consultations	✓	✗
Member-only platforms	✓	✗
Directors' Forum	✓ (registration fee applies)	✗
Member-only events	✓ (fee may apply)	✗
Conference with early bird	✓	✗
Conference attendance	Discounted	Standard rate
Scheduled training courses	Discounted	Standard rate
Access to online member resources	✓	✓ (fee applies)
Vacancy advertising	✓	✓ (monthly fee)
The ability for staff in your organisation to apply for RTTP status through the Alliance of Technology Transfer Professionals	✓	✗