

The value of PraxisAuril membership

Our network of over 5000 individuals is responsible for the range of activities which facilitate the commercialisation of university, public sector and charity based research. Organisations and institutions can benefit hugely from becoming members. A key benefit of membership is allowing member organisations to promote their work for the benefit of the wider membership through our communication platforms, which reach around the world.

Membership benefits the organisation - membership is on an organisational, not an individual, basis which means that **everyone** within the organisation has membership rights and access

Value for money – individuals within member organisations are entitled to discounted attendance at our events and training courses, and can also access early-bird offers not available to non-members

Making new connections - our annual conferences, training courses and other events are a great way to make new connections. Regular attendees and speakers include representatives from higher education, government, industry, professional firms, Public Sector Research Establishments and the NHS.

Communicate your successes; demonstrate your expertise – the PraxisAuril website acts to signpost information relating to UK KT activity, expertise, success and impact. It gives Members a platform to promote to a range of stakeholders including government, industry, funders and overseas organisations – all of whom are regular visitors to the PraxisAuril website (and recipients of our wider communications) as a valued information source.

Member organisations can include items on our website free of charge, including blog posts and case studies - a great way to tell our network about your latest achievements! We also actively promote relevant content via our monthly NewsUpdate email and social media.

Our service provider members can advertise in our popular KEC Matters Magazine free of charge, once per year. This twice-yearly publication is made available online and in print, with copies distributed to key stakeholders and at our events.

Advertise job vacancies – members can post details of their job vacancies to the extremely busy jobs section of our website free of charge, vacancies are also captured in our monthly 'Training and Job Update' email.

Represent your organisation by speaking at one of our training courses, or volunteering on one of our Committees. PraxisAuril is run by volunteers from within the profession. Whether by joining committees, contributing to workshops or delivering training, PraxisAuril provides members with the opportunity to affect developments in the profession at a national level.

Access to resources – we provide a range of practical tools and resources for those working within the commercialisation profession, key resources are restricted to

members only through our website. Sign up via our website to access resources, and to receive our monthly NewsUpdate email.

Member benefits illustrator

MEMBER BENEFIT	PRAXISAURIL MEMBERS	NON-MEMBERS
Supply content for the PraxisAuril website	✓	Only allowed where there is a clear benefit to PraxisAuril members
Include items in the montly PraxisAuril NewsUpdate (circulation 5,000+ individuals)	✓	Only allowed where there is a clear benefit to PraxisAuril members
Blog posts and case studies	✓	Only allowed where there is a clear benefit to PraxisAuril members
Opportunity to input into consultations	✓	✗
Directors' JISC list Legal JISC list	✓ (University members)	✗
Directors' Forum	✓ (registration fee applies)	✗
Member-only events	✓ (fee may apply)	✗
Conference with early bird	✓	✗
Conference attendance	Discounted	Standard rate
Training course 2-day / 3-day	Discounted	Standard rate
Access to online member resources	✓	✓ (fee applies)
Vacancy advertising	✓	✓ (monthly fee)
The ability for staff in your organisation to apply for RTTP status through the Alliance of Technology Transfer Professionals	✓	✗