THEME & DESCRIPTION	THEME & DESCRIPTION	THEME & DESCRIPTION	THEME & DESCRIPTION	THEME & DESCRIPTION
KEF and its impact **Theme lead(s): Jenny Ritchie** **Description**: The Knowledge Exchange Framework (KEF), due to be launched this Autumn, is intended to increase the efficiency and effectiveness of public funding for a range of difference knowledge exchange activities. This theme will look to explore how universities are responding and preparing for the KEF. Key areas of interest include: • The potential impact of KEF on your university. • KEF implications for the devolved regions. • Getting ready for KEF - institutional strategies. • Capturing quantitative and qualitative impact to support KEFs. • KEF's possible interaction with REF and TEF.	***Building regional innovation*** **Theme lead(s): Kirstie Cochrane** **Description:** How can the Higher education sector influence and engage with their respective regions? The recent UKRI funding call 'Strength in Places' focusses on regional developments between business, local authorities and Universities, is this emphasis on the higher education sector's need to be aware of their locality a trend for the near future or for longer term? This theme will look to explore the university's role in regional innovation. Key areas of interest include: • Different ways that Universities can support their local region to build and increase regional economic growth.	***Business development within TTO/KE Offices*** **Theme lead(s): Ian Cox, Jim Fraser, Sarah Macnaughton** **Description**: Every institution has a different approach to engaging with the outside world, whether it be local businesses, innovation centres, science parks, investors, development partners, industrial/commercial partners, charities, NHS Trusts or local and national governments. This theme will showcase case studies, including good practice examples, on how to build an effective and successful business development and commercialisation KETT Office function. Key areas of interest include: • The strategies and approaches to knowledge exchange, business	***Engaging & incentivising academics to work with business*** **Theme lead(s): Leanne Kenyon, Fiona McCusker** **Description:** Universities are under increasing pressure to collaborate with industry. Academics understand the need to engage with businesses, but need more support to manage this on top of their other activities at work. This theme will showcase case studies and best practise examples, on how to engage and incentivise academics to work with business. Key areas of interest include: • Strategies to promote academic engagement with business. • Examples of successful initiatives • The supporting role of the KE/TT office/practitioner	***Developing TTO/KE office staff*** **Theme lead(s): Tim Brundle** **Description:** The success of the Knowledge Exchange Strategies of UK Universities is dependent on the quality, performance and support of our profession. To ensure that the ambitions of academic staff and students are realised, we each aim to recruit, retain and reward the very best professional support teams in terms of their ability and potential. The theme will look to explore how universities are developing their KE/TT Office staff. Key areas of interest include: • Strategies for developing KE/TT Office staff. • Building high performance teams • Uses of digital technology. • Information and knowledge management.

	- The interaction of universities and Local Enterprise Partnerships. What does success look like for both the University and the region? - Working with growth hubs to deliver economic impacts.	development and commercialisation across different institutions - The resources, tools and requirements to build a functional and effective business development KE/TT office function - What works well, limitations and constraints, as well as lessons learnt when developing these capabilities		