



**PRAXIS
AURIL**

Sponsorship & Advertising Packages

DEVELOP | PROMOTE | CONNECT

Conference

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PraxisAuril Annual Conference 2022

Our biggest and most connected events

We're are thrilled to be able to bring this year's annual conference in person, to the Brighton Centre on the 6th – 8th June 2022.

PraxisAuril conferences are the biggest knowledge exchange events outside of the US. Whether you are working in or with knowledge exchange, technology transfer, business development, contracts, licensing or intellectual property contacts, you will find the content and people you need to power your collaborations.

There are so many ways to get involved, from member-led breakout sessions, Knowledge Exchange Award submissions and sponsorship/exhibition opportunities.

A year to remember...

This year's conference is particularly special as we will be launching a year of activities to celebrate PraxisAuril's 20 year anniversary.



Celebrating 20 years of professional development in Knowledge Exchange



Welcome Reception Drinks Supporter

Exclusive reception and first night drinks sponsor welcoming ~350 delegates to the conference.

As our Welcome Reception drinks supporter, you will have the chance to network directly with all our guests, be the sole organisation being promoted and the opportunity to welcome all delegates into the event.

Price

£5000 + VAT

Includes two delegate spaces

Benefits

- Exhibition space (3m x 2m) in main exhibition/networking area for you to brand for the duration of the conference. Table & chairs provided.
- Literature table and banner space at the conference reception and evening drinks reception
- Banners at reception desk throughout the event
- Filmed interview (10 minutes) on your organisation. This will be showcased on our YouTube channel and your webpage
- Access to the PraxisAuril Online Community for the duration of the conference to network directly with delegates and start and contribute to online discussions
- Logo and profile on our conference webpage
- Logo on conference digital communications and attendee confirmations
- Logo on Social Media advertising campaigns
- Logo on the digital conference programme
- Three-month advertising space on our service provider webpage

Gala Dinner Reception Drinks Supporter

Gala Dinner Reception Drinks sponsor welcoming ~350 delegates.

As our reception and drinks supporter, you will have the chance to network directly with all our guests and display your materials at the Gala Dinner venue.

Price

£5000 + VAT

Includes two delegate spaces

Benefits

- Exhibition space (3m x 2m) in main exhibition/networking area for you to brand for the duration of the conference. Table & chairs provided.
- Literature table and banner space at the conference reception and evening drinks reception
- Banners at reception desk throughout the event
- Filmed interview (10 minutes) on your organisation. This will be showcased on our YouTube channel and your webpage
- Access to the PraxisAuril Online Community for the duration of the conference to network directly with delegates and start and contribute to online discussions
- Logo and profile on our conference webpage
- Logo on conference digital communications and attendee confirmations
- Logo on Social Media advertising campaigns
- Logo on the digital conference programme
- Three-month advertising space on our service provider webpage

Gala Dinner Supporter

Gala Dinner sponsor for ~350 delegates.

As our Gala Dinner supporter, you will have the chance to network directly with all our guests and the opportunity to officially open the festivities.

Price on application

Benefits

- Exhibition space (3m x 2m) in main exhibition/networking area for you to brand for the duration of the conference. Table & chairs provided.
- Opening speech at the Gala Dinner
- Literature table and banner space at the Gala Dinner venue
- Filmed interview (15 minutes) on your organisation showcased on our YouTube channel and your webpage
- Access to the PraxisAuril Online Community for the duration of the conference to network directly with delegates and start and contribute to online discussions
- Logo and profile on our conference webpage
- Logo on conference digital communications and attendee confirmations
- Logo on Social Media advertising campaigns
- Logo on the digital conference programme
- Three-month advertising space on our service provider webpage

Conference Proceedings Supporter

Sponsoring the conference proceedings digital booklet offers a distinctive opportunity to have ongoing promotion for long after the conference closes. The booklet outlines the content of all the sessions, overview of all the key topics, and additional discussion pieces from prominent attendees.

As sole supporter of this valuable document, you will have the unique opportunity to reach not only conference delegates but the full membership and wider community.

The conference proceedings will remain accessible on our website indefinitely prolonging the benefits of this package.

Price

£4000 + VAT

Includes two delegate spaces

Benefits

- Exhibition space (3m x 2m) in main exhibition/networking area for you to brand for the duration of the conference. Table & chairs provided.
- Branding of the conference proceedings document
- Opening editorial piece and organisation profile within the document
- Access to the PraxisAuril Online Community for the duration of the conference to network directly with delegates and start and contribute to online discussions
- Logo on our conference partners webpage on the PraxisAuril website
- Logo and profile on our conference webpage
- Logo on conference digital communications and attendee confirmations
- Logo on Social Media advertising campaigns
- Logo on the digital conference programme
- Three-month advertising space on our service provider webpage

Exhibition Package

Advertise your organisation to ~350 key contacts at the PraxisAuril Annual Conference.

This is an opportunity to generate new leads, network with existing and future clients, take part in sessions and topical discussions and demonstrate your participation in the Knowledge Exchange community.

Price

£3000 + VAT

Includes two delegate spaces

Benefits

- Exhibition space (3m x 2m) in main exhibition/networking area for you to brand for the duration of the conference. Table & chairs provided.
- Access to the PraxisAuril Online Community for the duration of the conference to network directly with delegates and start and contribute to online discussions
- Logo on our conference partners webpage on the PraxisAuril website
- Logo and profile on our conference webpage
- Logo on conference digital communications and attendee confirmations
- Logo on Social Media advertising campaigns
- Logo on the digital conference programme
- Logo on partners slide at the end of every session
- Three-month advertising space on our service provider webpage

Advertising

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Service Provider Adverts

Advertise your organisation on our dedicated service providers webpage for the duration of three months.

Your advert features your logo, 50-word profile and linking back to your website for further information. You will also receive one mention in the general newsletter closest to your advert start date and a post on both LinkedIn and Twitter.

This advertising space is open to providers offering services relevant to the Knowledge Exchange or Tech Transfer communities.

Price

£1500 + VAT

Job Role Adverts

Advertise your Knowledge Exchange and research job roles on our dedicated KE Jobs board.

Your advert features your logo, full advert details, and linking back to your website for applications.

Adverts are available for a four-week period and will feature in the general newsletter closest to your advert start date and a post on both LinkedIn and Twitter.

Price (non-members)

£500 + VAT

THANK YOU

To discuss any of these options further, please contact:

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