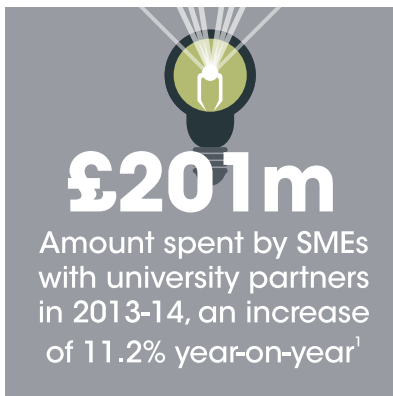
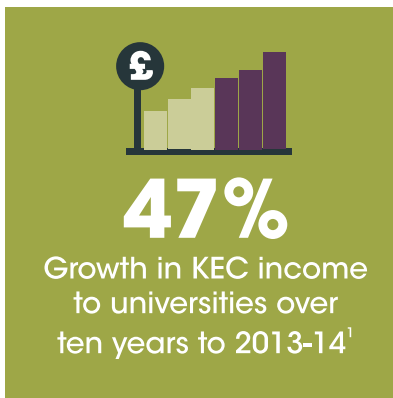
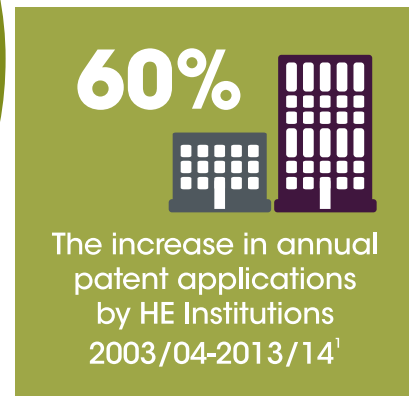
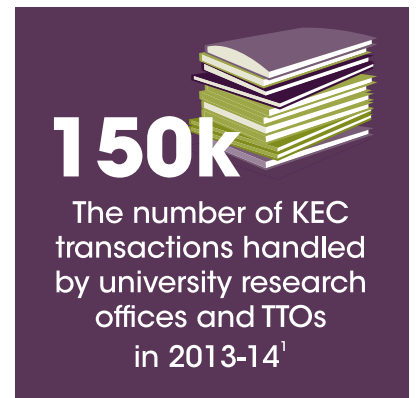
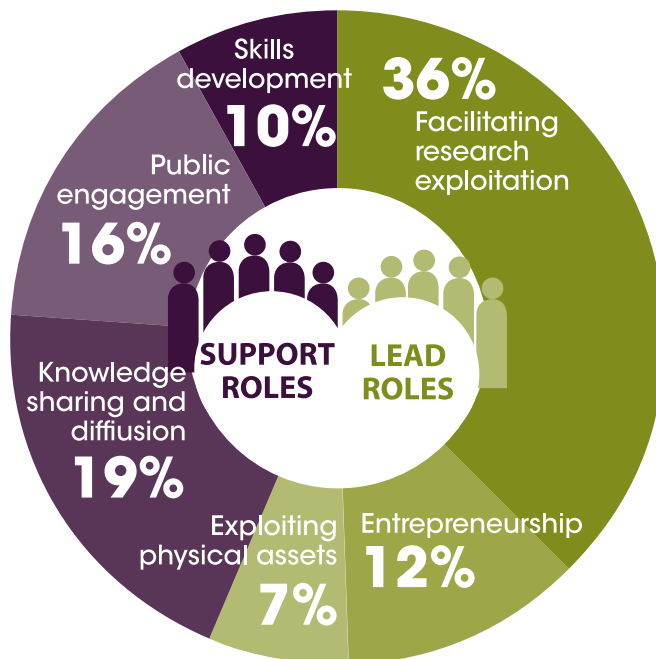


KNOWLEDGE EXCHANGE AND COMMERCIALISATION
IN UK HIGHER EDUCATION

KEC IN FIGURES



THE WORK OF KEC PROFESSIONALS



TOP FIVE CHALLENGES FOR THE KEC PROFESSION

- 1** Engaging academic staff in KEC activities
- 2** Bridging cultural differences between academics and business
- 3** Navigating institutional governance process
- 4** Involving industry in early-stage projects
- 5** Securing external investment