

# PraxisAuril Annual Conference 6-8 June 2022

Brighton Conference Centre and Grand Hotel

Programme details subject to change.



## Day 1 - Monday 6 June

1830-2030	<b>Welcome Reception – Brighton Conference Centre</b>  Our first face-to-face event since 2019 kicks off with a welcome reception in the Brighton Conference Centre’s exhibition space, so you can enjoy a sea view while you network. This is your opportunity to re-connect with the KE community in a friendly and informal setting. Drinks and hot food provided.
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## Day 2 - Tuesday 7 June (Brighton Conference Centre)

0845-0915	<b>Welcome to Brighton: Iain Thomas, PrA Chair and Shona Campbell, Conference Committee Chair</b>
0915-1030	<b>Plenary session #1: Inspiring KE professionals</b> <b>Chair, Maxine Ficarra, CEO PraxisAuril with panel speakers representing a range of career stages, KE roles and organisations.</b>  <i>Life as a KE practitioner is always interesting, regularly creative, often very challenging and at times feels relentless - but it frequently offers the potential to be hugely impactful and fulfilling. The very real possibilities the KE profession affords to help make the world a better place, are ultimately what drive these motivated individuals. KE professionals are equipped with a set of highly transferable skills that can be applied in a variety of contexts and so the routes into and through a career in KE are many and varied. This session will look at some of those different pathways and explore the common and perhaps uncommon features of a career in KE, dedicated to changing people’s lives for the better.</i>  <i>Confirmed panellists: Gurmit Kler – University of Birmingham; Alison Campbell – Government Office for Technology Transfer; Ian McClure – University of Kentucky; Andy Walsh - GSK</i>

Networking break and refreshments

<b>Parallel Sessions A 11.15-12.45</b>		
Strand 1 – <i>Engagement Innovation: KE to increase audience diversity</i>	Strand 2 – KE Capacity Building: supporting the KE professional’s skills development	Strand 3: Universities as Anchor institutions – journeys along the Research and Knowledge Exchange Continuum
<b>1A: Equality, Diversity &amp; Inclusion: How KE can enable more inclusive practice</b>	<b>2A: Implementing the KE Concordat action plans</b>	<b>3A: SHAPE: From pilots to effectively embedded strategy</b>
<i>An Oxford IDEA: Increasing Diversity in Enterprising Activities</i> <b>Leah Thompson, University of Oxford</b>	<i>Sharing ideas on implementing KEC Action Plans – participatory activity facilitated by <b>Amanda Selvaratnam, University of York</b></i>	<i>ASPECT: Expanding KEC to SHAPE R&amp;I - maximising the value of universities as anchor institutions for social and economic benefit</i> <b>Britta Wyatt, Oxentia Ltd</b>
<i>Global Equality, Diversity and Inclusion in Technology Transfer</i> <b>Dr Natalie Cozier MRSC, ICAST (Innovation Centre for Applied Sustainable Technologies) University of Bath, UK</b>		<i>Bristol University’s Social Science, Arts and Humanities (SHAPE) Translational Hubs for commercialisation and impact at scale</i> <b>Julian Jantke, University of Bristol</b>
<b>1245-1345 Lunch and networking</b>		
We have plenty of room for networking however you want to do it. Grab your lunch and visit our exhibitor stands, step outside for some sea-air, or find a quiet space inside and away from the crowds.		
<b>Parallel Sessions – Funding and policy updates from UKRI</b>		
1345-1500	<i>Knowledge Exchange policy and funding update</i> lead by <b>Rachel Tyrrell, Ellen Bamford, Michael Clark and Louise Wall</b>  The Knowledge Exchange policy team at Research England, UKRI present an interactive session for participant contribution, providing the latest updates on the broader review of our approaches to knowledge exchange, and setting out the direction of KE policy and funding in England.	<i>Enhancing diversity and SHAPEing scale up: supporting the arts humanities and social sciences to commercialise</i> lead by <b>Melanie Knetsch, Deputy Director Innovation &amp; Impact, ESRC:UKRI</b>  An introduction to the ESRC’s funding approach designed to support the commercialisation ecosystem in the social sciences, covering future vision, ambition and an emerging community of practice.
Networking break and refreshments		

Parallel Sessions B 15.45-17.15		
Strand 1 – <i>Engagement Innovation: KE to increase audience diversity</i>	Strand 2 – KE Capacity Building: supporting the KE professional’s skills development	Strand 3: Universities as Anchor institutions – journeys along the Research and Knowledge Exchange Continuum
<b>1B: Student KE and innovative enabling practice</b>	<b>2B: Building an effective KE function</b>	<b>3B: Beyond the Pandemic – data insights shaping innovation policy</b>
<i>Working differently and creating the conditions for success: innovative approaches to delivering, supporting and evaluating student KE. Hannah Irwin, The Bridge, University of Plymouth</i>	<i>Building KE staff engagement and culture through pulse surveys – creating the working environment where everyone can do their best work. A case study of a two-year experiment. Simon Hepworth, Imperial College London</i>	<i>HE-BCI major review - show and tell: How can metrics help showcase the best of KE, support policy development, and give providers a competitive edge? Hannah Browne, HESA</i>
<i>Scaling up Student Knowledge Exchange (with almost no extra work?!) Leanne Kenyon, Project Match Ltd</i>	<i>KE viewed through a different lens – insights beyond Higher Education. Sandra Messenger, Cranfield University</i>	<i>Post-pandemic futures: drawing on evidence from business engagement survey. Tomas Coates Ulrichsen, University of Cambridge UCI</i>
<i>Service Design for Student Knowledge Exchange: A case study. Stefanie Thorne, London College of Fashion, University Arts London</i>	<i>The impact of the Entrepreneur-in-Residence (EIR) role at a modern University. Robert Goodfellow, 511 Innovation / Edinburgh Napier University</i>	<i>Beyond the £s – the role of the KE professional in tracking and measuring social and cultural value. Rachel Curwen, University of York</i>

17.15-17.45 Members' Meeting with PraxisAuril CEO, Maxine Ficarra

18.30 – 23.00

Evening reception drinks and gala dinner  
The Grand Hotel, Brighton

Evening drinks sponsored by Withers & Rogers

Join us for drinks, dinner, and table-top games  
to celebrate PraxisAuril’s 20<sup>th</sup> anniversary!



Patent and Trade Mark Attorneys

## PraxisAuril Annual Conference 6-8 June 2022 – Brighton Conference Centre and Grand Hotel

Day 3 - Wednesday 8 June (Brighton Conference Centre)		
0830-0945	<p><b>Plenary session #2: What do businesses want and get from universities?</b>            Chair, Rosalind Lowe, Head of Policy &amp; Engagement, NCUB with panel speakers representing universities, business and policy views: Adam Stoten, SVP Academic Partnership at Evotec; Alice Frost, Director of Knowledge Exchange at Research England; Rob Singh, Director of Research &amp; Enterprise at University of Essex; Jo Birch, Director of Innovation, Employability &amp; Enterprise at Birmingham City University.</p> <p><i>In this plenary session we will unpick a number of recommendations from NCUB's recent "Business Interactions report" - notably the challenges in capturing the breadth of business-university interactions, reaching a broader and deeper set of business partners, and amplifying the success of partnerships beyond headline metrics. A short introductory presentation will be followed by panel discussion and audience Q&amp;A.</i></p>	
Networking break and refreshments		
Parallel Sessions C 10.30-12.00		
Strand 1 – <i>Engagement Innovation: KE to increase audience diversity</i>	Strand 2 – KE Capacity Building: supporting the KE professional's skills development	Strand 3: Universities as Anchor institutions – journeys along the Research and Knowledge Exchange Continuum
<b>1C: International practice and innovation</b>	<b>2C: Models and tools for building effective partnerships with public, private and community organisations</b>	<b>3C: The KE contribution to recovery, levelling up &amp; 'building back better'</b>
<i>The TenU Future Leaders Programme: an innovative model for an international training &amp; exchange programme</i> <b>Ananay Aguilar, TenU</b>	<i>Transforming Business through Social Science: using the Innovation Canvas tool for university-industry collaboration</i> <b>Alexandra Jugureanu, Innovate UK KTN</b>	<i>Birmingham Health Innovation Campus: Catalysing a regional innovation ecosystem for health and life sciences.</i> <b>Steve Taylor, University of Birmingham</b>
<i>Knowledge Exchange in Vietnam and Beyond.</i> <b>Maggie Reid, Edinburgh Napier University</b>	<i>Igniting community-university partnerships - an agile model for co-production.</i> <b>Nicolette Fox, University of Brighton</b>	<i>Clean Growth UK - mission led engagement model: forging close connections between applied research universities and 2,000+ member companies to develop and commercialise climate solutions.</i> <b>Zoe Osmond, University of Brighton</b>
<i>Creating equitable partnerships for KE through place-based change-makers in Africa.</i> <b>Paul McKenna, Lancaster University</b>	<i>Building a green future through public/private collaboration: Insights from the Midlands Engine partnership.</i> <b>Nick Smee, Browne Jacobson LLP and a Midlands Engine Partner</b>	

1215-1330	<p><b>Plenary session #3: Shaping the ‘Discovery decade’ – building public understanding of research and innovation with future challenge focus: Chair, Dr Angela Kukula, Director of Business and Innovation at the Institute of Cancer Research, past Chair of PrA</b></p> <p><i>We close our conference with a focus on future challenges, including how to maintain public interest and understanding of research and innovation post-Covid19 pandemic. Our panel speakers will address this topic from advocacy, collaboration, and discovery angles with reflections on particular funding and policy challenges. Brief speaker presentations will be followed by a facilitated discussion and Q&amp;A.</i></p> <p>Session Speakers: Dr Tim Brundle, Director of Research and Innovation, Ulster University; Hetti Barkworth-Nanton, CEO, Ploughshare Innovations; Emma Cooper, Knowledge Transfer Manager, Knowledge Transfer Network (KTN); Dr David Greenfield, CEO, SOENECS</p>
Formal close (optional lunch and networking)	
1345-1445	<p><b>Research England – Next Steps for the KEF</b> with Ellen Bamford, Rosie Lavis and Sacha Ayres</p> <p>This interactive session with the KEF team at Research England, UKRI will provide an update on the development of the KEF, discussing the outcomes of the KEF Options survey and changes for the upcoming KEF2. Come with your questions and thoughts as we reflect on the future direction of the KEF!</p>
Close	



Please contact [conference@praxisauril.org.uk](mailto:conference@praxisauril.org.uk) for all programme and venue-related questions.

Programme updates will be posted on our website, please visit <https://www.praxisauril.org.uk/conferences>.

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Travel and accommodation information will be sent to with your conference registration. For further information on what's in in and around Brighton, please go to <https://www.visitbrighton.com/>.