



PRAXIS AURIL



ANNUAL REPORT
2018 - 2019



FROM OUR CHAIR

"There is no doubt that the UK is recognised as having one of the best approaches to knowledge exchange in the world. PraxisAuril has built on the increasing success of UK practitioners to elevate UK expertise around the world, and over the last 10 years has created and maintained a solid foundation for UK Knowledge Exchange. By taking its training to over 40 countries, including the China training programme which has trained 400 practitioners, PraxisAuril has demonstrated that the UK is a key player and influencer on the global knowledge exchange stage. With US organisations also coming to the UK to learn about university-business relationships, it's clear that the PraxisAuril influence is felt far and wide."



“2019 has already been a fantastic year for PraxisAuril. With now 173 member organisations and over 5000 people feeding into the PraxisAuril community, it has become the world’s biggest KE organisation outside of the US. With its growing pool of almost 400 volunteers, PraxisAuril continues to create and deliver world-leading training courses, and has trained around 600 people in the UK, in this year alone.

Diversity is a fundamental element to understanding the breadth of knowledge exchange activity that is happening across the world. Our members include professional organisations, system purveyors, catapults, government agencies, universities and businesses, and with their support we are achieving great things together. From volunteering to policy, to sponsorship and programme development, our members are at the heart of everything we do.

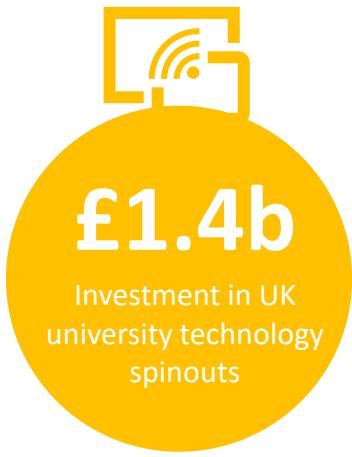
This annual report is a summary of all that we have achieved together in the past 12 months.”

Sean Fielding

**Director of Innovation, Impact & Business, University of Exeter
Chair, PraxisAuril 2019-2021**

SECTOR ACHIEVEMENTS

based on 2017-18 HE-BCI data



ABOUT PRAXISAURIL



Successful **Knowledge Exchange (KE)** is essential to economic growth.

PraxisAuril supports KE in the UK and internationally, and works with key stakeholders and partners around the world to promote global best practice in the sector.

PraxisAuril develops KE and technology transfer professionals through:

- **DEVELOPING** professionals via [our world-leading training](#)
- **PROMOTING** best practice for our sector
- **CONNECTING** members and stakeholders at our [events](#).

OUR MISSION

DEVELOP, PROMOTE, CONNECT

World leading KE practitioners



KE impact
(demonstrable
socio-economic benefit)

Equipped
(Develop)

Recognised
(Promote)

Influence
(Connect)

Guiding principles,
professional
standards and
professional skills
development

Showcasing success for
individuals, organisations
– and the sector as a
whole, national and
international peer review
and recognition

Policy and ecosystem
stakeholder
engagement,
international and
industry networks



Engaged members | Expert practitioners | Strong leadership team | Sustainable business model



OUR STRATEGIC AIMS

To equip PraxisAuril members with the skills, resources and connections to be the world's most effective KE practitioners.

To ensure recognition for individual practitioners, for organisations and for the KE sector's achievements.

To inform and influence an ecosystem which supports and enables excellent KE.



OUR FOCUS

To **deliver** a comprehensive range of practically-focussed professional development products, services and tools.

To **recognise** professional achievement by promoting and showcasing internationally benchmarked best practice and success in KE.

To provide **evidence** to the UK and international policy and funding stakeholders about the positive impact of KE activity.

To help more businesses to understand the benefits of working with universities - and that KE practitioners are best equipped to facilitate **effective collaboration**.

OUR POLICY GOAL

We facilitate interactions between the public sector research base, business and government; bringing together key stakeholders to debate, educate and inform

 Our policy goal is to *inform and influence* at the highest level of KE policymaking to ensure that our members are *recognised and respected*.

The development of the **Knowledge Exchange Framework (KEF)** metrics and **Concordat (KEC)** dominates the policy environment in the wider context of the Industrial Strategy and 2.4% R&D target.

Brexit affects funding streams and people networks, impacting Knowledge Exchange as profoundly as the research base.

The KEF and KEC will continue their rollout. Keeping our eye firmly on that goal will provide a welcome element of consistency in uncertain political times.

OUR MEMBERSHIP

39
Countries

~5000
KE PRACTITIONERS

Catapults

Non-UK
Universities

Government
agencies

NHS
innovation
hubs

UK
Universities

Charities /
NFP

Research
councils
/ institutes

Companies



OUR GLOBAL COMMUNITY

We are closely connected with all ATTP alliance associations around the world



ASTP
A World of
Knowledge
Transfer



Transforming Ideas into Opportunities





International
recognition



Shape the
profession



Engage with the
community



Global
networks



Elevated
profile

READ
MORE

OUR VOLUNTEERS

394
Volunteers



"Volunteering has been at the heart of PraxisAuril since the beginning. The training programmes, the conferences, the mentoring and the committees all depend on volunteers. Thank you to all those who volunteered in 2019."

David Secher RTTP, Patron

PROFESSIONAL DEVELOPMENT

ACTIVITIES



2,230
Training days



609

Trained UK
delegates

11

Scheduled training
programmes



52

New volunteers
trained



"My thanks go to all the volunteers. None of this would be possible without the energy, dedication, time and expertise of the 124 volunteers who design and deliver our training courses and programmes."



64

Participants across
our mentor
programmes



171

Trained intl.
delegates



20

China training
programmes

Sue Sundstrom RTTP, Chair
Professional Development Committee



MEMBERSHIP

ACTIVITIES



The 2019 Annual Conference.
The [conference committee](#), chaired by Amanda Selveratnam, produced an excellent conference programme for the 400+ delegates.



Supported [Regional Meetings](#) in Scotland, East Midlands & North West.

Established [Special Interest Groups](#) for:
Social Sciences, Humanities and the Arts
New Investor Templates
Specialist Legal Group.

Pilot KE Office [Peer Review](#).



POLICY

ACTIVITIES

Consultation responses

Jan 2018 - KEF Technical Advisory Group consultation

May 2018 - ARMC consultation on revised IP guidance

July 2018 - PraxisAuril welcomes the Reid Review of Government Funded Research and Innovation in Wales and TERCW technical consultation

Oct 2018 - House of Commons Science & Technology Select Committee inquiry into the 'Balance and effectiveness of research and innovation spending'

March 2019 - KEF Metrics consultation

July 2019 - KEF Concordat consultation

Policy events & networking

Feb 2019 – Keynote at InsideGov's *The Next Steps for the Knowledge Exchange Framework and Research Impact* conference

July 2019 – panel member at Westminster HE Forum 'Developing the Knowledge Exchange Framework - collaboration, metrics and the effect on the sector'

Policy initiatives

March 2018 - Member policy newsletter launched

Spring 2018 - Dedicated KEF webpage created



PARTNERSHIPS

ACTIVITIES

We work closely with partner organisations from around the world

Working directly with [AUTM](#), our sister organisation in the US, by informing the development of the AUTM Leadership Forum and attending the AUTM conference.

Partnering with [ASTP](#), our sister organisation in Europe, on [joint programme development](#) and delivery, and EU policy work.

Collaborating with [ARMA](#), the UK's membership association for Research Managers and Administrators, on advocacy work and planning a joint [Directors' Forum](#) in September 2019.

Helping to drive international accreditation body [ATTP](#) to ensure consistent global [professional standards in KE](#).

Extending our licence arrangement with [Jusirui](#), our Chinese partner for delivery of 12-day ATTP accredited training in mainland China.

[MOU with Oxentia](#), Oxford's Global Innovation Consultancy, to deliver international training.





OUR FINANCES

PraxisAuril is a company limited by guarantee. We derive income from membership fees, training courses, conferences, other member events and sponsorship. We maintain a strong financial position, with a level of cash reserves which allows investment in strategic projects on behalf of the sector.

Our business model relies heavily on the commitment and goodwill of expert volunteer practitioners. The Board is committed to further strengthening organisational sustainability through improved profit margins and increased support for our expert volunteers, which will provide increased capacity to deliver more and better activities for our members.

PraxisAuril's volunteer Board is comprised of a mix of directors appointed for a 4-year term and directors elected by PraxisAuril members for a 2-year term. We seek to ensure that the PraxisAuril Board represents the full spectrum of our membership and retains a diverse range of professional experience, skills and perspectives.



"PraxisAuril is already operating at the highest levels nationally and internationally to develop, promote and connect the KE profession. We are never complacent about this position and we continue to work hard to leverage our track record and global connectivity - harnessing the significant expertise of the KE sector in the UK, to offer more quality programmes, services, practical tools and information to PraxisAuril members and stakeholders.

We plan to extend our international initiatives to facilitate global connectivity for KE practitioners – and to source and share examples of best practice, wherever they originate. We will be working with our colleagues around the world to do this, but particularly with the US, mainland Europe and China over the coming year."



"We are also aiming to provide more opportunities for solution-focused working groups and discussions between university and industry colleagues – and we will work in partnership with key stakeholders and businesses to deliver this step-change in activity in support of national policy.

We need increased engagement from a broader range of members to sustain our development plans on behalf of the sector – and will undertake a recruitment and mapping exercise to ensure that we have in place the diverse range of skills and perspectives we need to deliver our organisational aims."

Maxine Ficarra, CEO