

THE IMPACT AWARDS

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KT ACHIEVER OF THE YEAR AWARD

Winner - Dr Sonja Vujovic from Edinburgh Research and Innovation



Sonja joined Edinburgh Research and Innovation in 2008, providing dedicated business development support to The Roslin Institute (RI) following its integration within the University of Edinburgh.

From the outset Sonja's approach has been to increase the number of RI researchers involved in, and aware of, the added advantages of working with industry on a worldwide basis whilst simultaneously placing this informed industrial engagement, input and market need at the heart of all technology/knowledge transfer activities conducted at the RI.

In just over three years, this focused culture change has resulted in group leader engagement in KT associated activities at the RI being at an enviable

75%. Her industry-focused, client management-based approach has resulted in over 40 awards from various funding streams, the value of which exceeds £8 million, and underpinned the establishment of the five year EBRC – Pfizer multi-million pound partnership in animal health.

The activities with which Sonja is engaged have clearly exceeded those of a general business development role. During her time at RI she has sustained an outstanding level of academic engagement and performance. She has been central in developing, driving and delivering the KE and commercialisation strategy for the RI, through her enthusiastic promotion of academic/industrial collaboration. Sonja's industry driven approach to KE activities has also recently been noted and commended.